

# Survey Design + Analysis Specialist – Fredericton, NB

Do you have a passion for survey design and statistical analysis? Would you like to use this passion to create statistically valid internet-based student and teacher surveys that help to improve learning environments? Do you prefer working in a stimulating work environment where you have the opportunity to provide your input and ideas and truly make a difference?

If so, this position will be of interest to you.

## THE COMPANY

Our client, The Learning Bar (<http://www.thelearningbar.com>), was co-founded by Dr. J. Douglas Williams, Director of the Canadian Research Institute for Social Policy at the University of New Brunswick, and Patrick Flanagan, partner and senior associate with Kathleen Howard & Associates Inc. The Learning Bar specializes in the development of web-based educational surveys designed to assess student engagement, student wellness and school learning climates.

Their flagship product, Tell Them From Me (TTFM) provides principals and school administrators with continuous, useable, on-line feedback indicating progress on school climate and schooling outcomes. Students complete the survey regularly over the course of the school year, enabling teachers and administrators to assess whether school reforms and interventions are having their intended effect.

## THE OPPORTUNITY

In this exciting and challenging opportunity, you will play a key role in developing and analyzing customized educational surveys for school districts throughout North America. You will also adapt existing surveys into the TTFM framework, performing item analysis on all survey items. You will analyze and interpret survey data and present the results in professionally written reports. Report writing and regression analysis are key components of this role.

## THE REQUIREMENTS

As our ideal candidate, you have a passion for statistics and have strong writing skills. You have a degree in education, sociology or statistics with an exceptionally strong background in survey methods and statistical analysis. You have a proven track record of designing statistically valid surveys as well as analyzing and interpreting results in easy to understand reports. Educational survey design and analysis experience is a definite asset.

## THE REWARDS

The Learning Bar is committed to providing their employees with a good home/work life balance. They have a flexible, collaborative team environment with a group of dedicated and talented individuals committed to the success of their product. In return for your experience and expertise, you will receive a good salary, and will be eligible for the company benefits package. You will also have the satisfaction of knowing that the work you are doing contributes to improving student engagement, student wellness and school learning climates.

## THE LOCATION

The Learning Bar's offices are located in downtown Fredericton, a small, beautiful, historic city with two universities, many cultural activities (including an excellent jazz and blues festival), and plenty of recreational facilities and activities, beautiful parks and an extensive network of walking trails. Fredericton is well recognized for its exceptional quality of life. It also has a vibrant and rapidly expanding knowledge industry sector. You can find out more about Fredericton at <http://www.teamfredericton.com/economic-profile01.asp> , <http://www.city.fredericton.nb.ca/> , and <http://www.relocatecanada.com/fredericton/index.html>

## **TO APPLY**

To apply for this position, please send your resume and cover letter in confidence to Liane Thibodeau at [liane@people-reach.com](mailto:liane@people-reach.com). We will treat any inquiry or resume received with the utmost confidentiality.